



MSEmploy Canada

In cooperation with

Microsoft®

The Canadian job and training portal
serving the Microsoft ecosystem.

Pricing Information

“Ensuring that Microsoft Partners have a reliable source of high-quality, certified IT Professionals to grow their business is a priority for Microsoft Canada. MSEmploy’s unique business approach enables and accelerates recruitment and skills development of IT Professionals to help our Microsoft Partners succeed.”

Corinne Sharp
Director of Partner Programs
Microsoft Canada

www.MSEmploy.ca



MSEmploy Canada - Pricing Information

MSEmploy Canada offers many solutions to fit your specialized hiring and training needs. Microsoft Partners benefit by getting up to 50 percent off some products.

Resume Search

MSEmploy Canada has developed a database of top Microsoft technologists throughout Canada. All candidates who are in the database were personally screened and evaluated.

Employers can search our resume database in two ways:

- **Token Access:** Purchase tokens and each token allows you to view one resume with complete contact information.
- **Time Access:** Purchase access for a specific amount of time, ranging from one month to one year, allowing you unlimited access to the resume database for that period.

Companies can search for candidates by Microsoft certifications, technical skills, the Microsoft exams the candidates have taken, and other industry-specific tools.

Pricing by Microsoft Partner Level

Token Access

# of Tokens	Gold	Certified	List
20 resumes	\$ 200	\$ 225	\$ 275
50 resumes	\$ 300	\$ 350	\$ 425
100 resumes	\$ 400	\$ 550	\$ 650
200 resumes	\$ 800	\$ 1,100	\$ 1,300
300 resumes	\$ 1,000	\$ 1,300	\$ 1,700

Time Access

# of Months	Gold	Certified	List
1	\$ 600	\$ 660	\$ 720
2	\$ 1,000	\$ 1,100	\$ 1,200
3	\$ 1,500	\$ 1,600	\$ 1,700
6	\$ 2,500	\$ 2,600	\$ 2,700
12	\$ 4,500	\$ 4,600	\$ 4,700



Job Listings

Each job listing is posted in our online database for 75 days. Find candidates who haven't already entered their resume. Unlimited means unlimited job postings for a year. Unlimited plus database is unlimited job postings plus database access for a year. (Prices for 2010)

Pricing by Microsoft Partner Level

Job Listings Price Per Number of Jobs Listed

	Gold	Certified	List
1	\$ 340	\$ 370	\$ 410
2	\$ 300	\$ 310	\$ 330
3--4	\$ 260	\$ 280	\$ 320
5--9	\$ 225	\$ 270	\$ 310
10+	\$ 200	\$ 250	\$ 270
Unlimited	\$ 2,500	\$ 2,600	\$ 2,700
Unlimited w/ Database	\$ 3,700	\$ 3,800	\$ 3,900

Resume Search and Job Listing Package

We offer special pricing for bundling resume search and job listings. Below is the price for one month of database access plus one job posting. Contact MSEmploy for pricing information for additional bundles. (Prices for 2010)

One Month of Database Access and One Job Listing

Gold	Certified	Registered or Non
\$800	\$950	\$1,000



Client Services

Candidate Acquisition – Subscription

\$1,400 per month 3 month minimum or \$1,200 per month 6 month minimum

You provide the job description—we provide the candidates! MSEmploy will post your job on our site, bringing you only candidates who have been screened to ensure that they fit your strict hiring criteria. To increase the pool of applicants, we search our database and contact candidates who haven't applied to the posting, but have backgrounds that fit your needs. Through both of these means, as well as utilizing social media, we will provide you the profiles of approved, screened candidates. When you have identified candidates you would like to interview, we can provide technical assessments through our partnership with MeasureUp so that you can see how the candidates grade against each other. (Standard package comes with one job posting, although we will create additional posts to increase performance as we see fit. If you also would like to add extra job postings those cost \$200 per posting.)

Candidate Acquisition with Outreach

\$700 in addition to standard package

All the functionality of the Candidate Acquisition Consulting Package but with an expanded group of candidates. We will promote your job description on other sites to increase the number of candidates who apply for your position.

Resume Search Retainer

\$100 per resume

You provide us a description of the type of candidates you are looking for. We will contact you when these people join the database. We will send you the profile of the candidates without the contact information. If you are interested in interviewing them you will get the contact information.

Candidate Sourcing Service

\$14,000 (Gold Partner)/\$16,000 (Certified Partner)/\$18,000 (Registered Partner/Non Partner) OR 18% of first year salary for contingency hires

You provide us a job description. We find the candidates. We interview and screen them. You only pay if you make the hire.



Career Fair Sponsorships

MSEmploy holds Career Fairs throughout Canada to help corporate sponsors get face-to-face with top Microsoft talent. (Prices vary per location.)

Sponsorship

Each sponsor organization will receive:

- Their company's contact information and profile sent to all prospective attendees
- Their company's logo included on the MSEmploy Canada website
- An ad banner on the MSEmploy site for two months
- Four 75-day job listings on MSEmploy Canada
- Sponsorship of post-event newsletter
- The use of a 6' table with 4 chairs for interviewing candidates

Premium Sponsorship

Premium sponsors receive these additional benefits:

- Their company's contact information and profile sent to all prospective attendees
- Their company's logo included on the MSEmploy Canada website
- Three ad banners on the MSEmploy site for two months
- Eight 75-day job listings on MSEmploy Canada
- 30 days database access
- Premium sponsorship of post-event newsletter
- The use of two 6' tables with 8 chairs for interviewing candidates
- Additional signage at the event

Marketing Services

Banner Advertising

MSEmploy Canada provides you a good opportunity to reach technology professionals and candidates through banner advertising. The prices below are for a banner ad on one section of the website for the period listed. Sections are: Job Seeker, Employer, Training, Events, and Home Page. Fixed banners are on the site for the entire period, while rotating banners rotated with other advertisers. (Prices for 2010)

Pricing per section on website

	Fixed Banner	Rotating Banner
1 week	\$400	\$250
2 weeks	\$700	\$400
4 weeks	\$1,000	\$600

E-Mail Marketing

MSEmploy has established a database of more than 20,000 Microsoft technology professionals in Canada. Reach these technologists with targeted email messaging.

Dedicated Customized Email

We will send an email on your behalf to our candidates who have opted to receive email messaging from our sponsors. We are able to focus your email broadcast according to where the candidate lives and what is the type of position they are seeking. (\$800 minimum)

- 25 cents per email sent — entire file
- 30 cents per email – partial file
- 50 cents per email —partial file with geographic or occupational selects

E-letter Sponsorship

Become a sponsor of the MSEmploy Canada newsletter and have your logo appear prominently at the top and bottom of this publication.

- Top Sponsorship—\$1,000
- Bottom Sponsorship—\$500



MSEmploy Canada - A Better Value for the Loonie

MSEmploy Canada represents greater value for the less cost. Skip through the clutter of the general interest job boards and find your ideal candidate faster and for less money. We also offer discounted pricing for large enterprises. Call Dan Lott at 888-685-6405 for more information. (Prices for 2010)

Job Listings

Job Listings - Price Per Number of Jobs

	Workopolis	Monster	Careerbuilder	Dice	MSEmploy*
1	\$750	\$725	\$489	\$459	\$340
2	\$750	\$655	\$489	\$375	\$260
3	\$675	\$575	\$489	\$350	\$250
5	\$655	\$550	\$373	\$280	\$240
10	\$630	\$450	\$373	\$280	\$240
25	\$525	\$365	\$373	\$280	\$200
# of Days	30	60	30	30	75

Resume Search

Resume Searches - Time Access

	Workopolis	Monster	Careerbuilder	Dice	MSEmploy*
1 month	\$1,250	\$995	\$1,025	NA	\$600
2 months	\$2,500	\$1,950	\$2,050	NA	\$1,200
3 months	\$3,150	\$1,950	\$2,400	NA	\$1,700
6 months	\$5,195	\$2,950	\$3,900	NA	\$2,700
12 months	\$8,600	\$4,950	\$6,000	NA	\$4,700
# of Resumes	Unlimited	Limited	Limited		Unlimited

**Price for Microsoft Gold Certified Partner.
NA= No stand-alone offer available*